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The Vision Council Foundation Launches Silent Auction in Support of Scholarships for Tomorrow's Opticians

Donations and funds raised from the Opening Your Eyes Scholarship Auction will go toward tuition and educational expenses for opticianry students

Alexandria, VA – January 17, 2023 – Today, The Vision Council Foundation is thrilled to kick off an exclusive silent auction aimed at supporting The Vision Council Foundation's [**Opening Your Eyes Scholarship Fund**](#). Running until the conclusion of The Vision Council's Executive Summit on January 24, 2024, this auction provides an exciting opportunity for supporters to bid on unique items and experiences generously donated by members of **The Vision Council**. Participants can also donate directly to the scholarship fund via the silent auction site. All proceeds will directly contribute to empowering students pursuing a career in opticianry.

[**Access the Opening Your Eyes Scholarship Auction site here.**](#)

Participation in the **Opening Your Eyes Scholarship Auction** holds significant value, as it directly contributes to The Vision Council's scholarship program, which aims to raise over \$300,000 per year to support opticianry students throughout the United States. **Opening Your Eyes: The Vision Council Foundation Scholarship Fund** plays a pivotal role in alleviating tuition and educational expenses for students from underrepresented communities who are dedicated to obtaining a degree in ophthalmic dispensing.

"With your support, The Vision Council can continue to make a lasting industry impact, helping students pursue their educational goals and build promising careers in the opticianry field," said **Ashley Mills, CEO of The Vision Council**. "Thank you to our incredible members for donating items for auction, and we encourage eyewear lovers everywhere to make a bid or donate to this great cause."

A diverse array of items will be available for bidding in the Opening Your Eyes Scholarship Auction, including unique sunglasses, clothing, accessories, and once-in-a-lifetime event experiences. These offerings have been graciously contributed by members of The Vision Council, with items representing a wide variety of beloved industry brands and designers.

To take part in the silent auction, view the items, or make a direct contribution, [**click here**](#).

For questions about the Opening Your Eyes Scholarship Auction or The Vision Council's scholarship program, please contact Bonnie Whitfield, Senior Manager of Membership Communications, at [**bwhitfield@thevisioncouncil.org**](mailto:bwhitfield@thevisioncouncil.org).

For more information about The Vision Council Foundation and the Opening Your Eyes Scholarship Fund, please visit [TheVisionCouncilFoundation.org](https://www.TheVisionCouncilFoundation.org).

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About the Vision Council Foundation

As the philanthropic foundation of The Vision Council, The Vision Council Foundation empowers people everywhere to see and look their best through public eye health education and optical industry career training support. A 501c3 charitable nonprofit organization, the Foundation is dedicated to ensuring better vision for better lives.