



FOR IMMEDIATE RELEASE

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CAREER ZONE OFFERS NETWORKING FOR OPTICAL INDUSTRY STUDENTS AND YOUNG PROFESSIONALS AT VISION EXPO EAST 2023

Alexandria, VA – February 7, 2023 – The Vision Council is pleased to share that **Career Zone will return to Vision Expo East on Saturday, March 18 from 10-4pm**. Located at booth F3162 within the Javits Center, the Career Zone is a student lounge designed as a central hub for OD and Opticianry students and young professionals to network with participating companies, all of which are actively recruiting and seeking new talent. Vision Expo East 2023 will offer students exclusive registration benefits including free Exhibit Hall admission and access to complimentary education.

Vision Expo East 2023 will take place March 16–19 at the Javits Center in New York City. The show's educational program together with OptiCon®@Vision Expo will open Thursday, March 16, and the Exhibit Hall will open Friday, March 17, 2023.

This year's supporting Career Zone companies include:

- Elevate Eyecare
- EssilorLuxottica
- MyEyeDr.
- National Vision
- Shopko Optical
- Vision Source
- Vision To Learn
- VSP Premier
- Walmart
- Warby Parker

The Passport Program, which encourages students and young professionals to network with the Career Zone exhibitors will also return to Vision Expo East.

Career Zone Itinerary

10:00am

Career Zone – Student Lounge opens for the day
Passport distribution and networking

11:15am

Students receive a \$10 Starbucks gift card courtesy of Uniting Vision Care. Available to the first 25 attendees to the 11:15am panel

11:15-11:45am

Panel Presentation: Where should I start my Eyecare Career?

Moderated by: Suzanne Krauss/VE, (4) Panelists: Elevate Eyecare, Shopko Optical, Uniting Vision Care, Warby Parker

2:30-3:00pm

Panel Presentation: Life, Work, Balance in the Eyecare Industry

Moderated by: Optical Women's Association (OWA) (4) Panelists: Walmart, Vision Source, MyEyeDr, VSP

3:00-3:15pm (approximately)

Passport Sweepstakes Drawing

3:15pm

Ice Cream Social

Hosted by: Optical Women's Association (OWA)

Companies interested in sponsoring the Career Zone, contact [Suzanne Krauss](#).

If you are interested in attending, [Register Here](#).

If you are interested in exhibiting, contact [Cedric Fellows, Sales, Vision Expo East](#).

For more information on Vision Expo, visit visionexpo.com and follow Vision Expo's social media channels, [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

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About Vision Expo

Vision Expo East and West are trade-only conferences and exhibitions for eyecare and eyewear presented by co-owners RX and The Vision Council. Vision Expo is the complete event for ophthalmic professionals, where eyecare meets eyewear, and education, fashion and innovation mingle. In the Vision Expo Exhibit Hall, eyecare providers can discover trends, interact with new technologies and access innovative products and services. The Vision Expo education program is driven by the profession, offering content of the highest quality and relevance to enhance overall patient care. For more information, visit VisionExpo.com and follow Vision Expo on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

About The Vision Council

As the vision care leader in enabling better vision for better lives, The Vision Council positions

its members for success by promoting growth in the vision care industry through education, advocacy, research, consumer outreach, strategic relationship building and industry forums. Learn more at thevisioncouncil.org.

About RX

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com