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The Vision Council Opens Registration for the 2024 Executive Summit

Exclusive leadership event to feature engaging keynote speakers, networking opportunities and industry insights

Alexandria, VA – October 23, 2023 – Today, The Vision Council announces that registration is now open for the 2024 Executive Summit taking place January 22-24 at The Ritz-Carlton in Naples, Florida.

The Executive Summit is The Vision Council's annual event that brings together industry leaders for several days of executive-level networking and leadership development. Designed to illuminate the dynamic changes ahead for the vision community, the [Executive Summit](#) features a robust schedule of interactive panels and presentations by industry experts and keynote speakers, as well as opportunities to network and connect with industry leaders and executives.

The event is open to both members of The Vision Council and non-members, with members eligible for special members-only pricing. To register, [click here](#).

"The 2024 Executive Summit, hosted by The Vision Council, will bring together the foremost leaders in our field," said **Ashley Mills, CEO of The Vision Council**. "Attendees can expect an exceptional lineup of keynote speakers throughout the schedule of interactive panels and presentations. A platform for meaningful relationship building, Executive Summit 2024 will foster vital conversations related to current industry trends and challenges and provide a look inside the dynamic changes on the horizon for the optical community."

The 2024 Executive Summit will also serve as the backdrop for The Vision Council's annual Business Meeting, during which the organization recognizes the contributions of Board and Committee volunteers, welcomes the newly elected members of the Board of Directors, and receives an update on top initiatives from the Chairman of the Board.

Over the course of three days, the Executive Summit will shed light on the state of the optical industry through a series of interactive panels and engaging presentations, and spark conversations about current industry trends and challenges. As is a hallmark of the Executive Summit, there will be ample opportunities for attendees to network with peers and colleagues to support meaningful, industry-wide relationship building.

The 2024 Executive Summit kicks off on Monday, January 22 with an evening sunset welcome reception on the beach. The Vision Council's annual business meeting will take place on Tuesday, January 23, followed by keynote speaker presentations, panel discussions, and

breakout sessions. The Executive Summit concludes on Wednesday, January 24 with additional keynote speakers, including a highly anticipated economic forecast.

This year's Executive Summit will feature several insightful keynote presentations on timely and relevant topics, including Artificial Intelligence, Supply Chain Disruption, and Human Resource Management. The initial [event agenda](#) is available on The Vision Council website with updates to be released over the coming weeks.

Confirmed keynote speakers for the 2024 Executive Summit follow. To view speaker bios, [click here](#).

- Caroline Casey, President, International Agency for the Prevention of Blindness (IAPB), and Founder, the Valuable 500
- Mike Walsh, CEO, Tomorrow
- Dr. Alan Amling, Assistant Professor of Practice, University of Tennessee, and CEO, Thrive and Advance LLC
- Johnny Taylor Jr., President and CEO, The Society for Human Resources Management (SHRM)
- Brian Beaulieu, CEO, ITR Economics

Accommodations and More Information

The Vision Council has negotiated a special room rate of \$439 plus tax and resort fee per night at The Ritz-Carlton, Naples. To reserve your room, [click here](#). Reservations must be made on or before Thursday, December 14, 2023, to be eligible for the group rate. Reservations made after the cutoff will be based on availability at then current rates.

For more information on the 2024 Executive Summit, [click here](#). Please direct any questions to Nathan Troxell at ntroxell@thevisioncouncil.org.

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About The Vision Council

The Vision Council brings the power of sight to all through education, government relations, research, and technical standards. A leading advocate for the optical industry, the association positions its members to deliver the eyewear and eyecare people need to look and feel their best. Vital to health, independence and safety, better vision leads to better lives.