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Vision Expo West 2023 Announces Opening Night Party and Special Events Line Up

Alexandria, VA – September 19, 2023 – The Vision Council and RX, co-organizers of Vision Expo, share details on the opening night party and other special events planned for Vision Expo West 2023, taking place at The Venetian Convention Center & Expo in Las Vegas, Nevada from September 27-30. To register for Vision Expo West, [click here](#).

“Vision Expo West 2023 is poised to be another great Show and we look forward to bringing people together from all across the industry to learn, connect and have fun,” said **Fran Pennella, Vice President, Vision Expo at RX**. “With the Las Vegas strip as our vibrant backdrop, Show attendees are invited to a number of exclusive parties and special events that are made possible by our generous hosts and sponsors.”

Bad Habits “The EyeDocs of Rock,” the longtime rock band comprised of several practicing optometrists, will perform at Vision Expo West’s opening night party on **Thursday, September 28**. The party will take place from 9 p.m. until midnight at the Brooklyn Bowl, located at 3545 S Las Vegas Blvd. All Vision Expo attendees are invited, and attendee badges are required for entry.

[For more information on the opening night party, click here.](#)

Additional special events and parties planned for Vision Expo West include:

Wednesday, September 27

Swing Fore Sight Golf Tournament

Prevent Blindness, the nation’s leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight, will host the Swing Fore Sight Golf Tournament at Bali Hai Golf Club, 5160 S. Las Vegas Blvd. Registration and breakfast will begin at 6 a.m. with a 7 a.m. shotgun start. For more information on the event and to register, [click here](#).

Thursday, September 28

Optical Women’s Association Connection Series: *The RALLY Mentality*

The Optical Women’s Association (OWA) will host their Connection Series luncheon from noon - 1:30 p.m. This year’s event will feature guest speaker Shannon McKain. Shannon’s five-step “RALLY Mentality” plan can help anyone define and defeat perceived limitations, whether self-imposed or the result of circumstances. For more information, [click here](#).

Friday, September 29

Vision Monday's Most Influential Women Luncheon

On Friday, September 29 from noon-2 p.m., *Vision Monday* is holding a luncheon to celebrate its Most Influential Women Annual Issue and honorees. The luncheon will include an address by keynote speaker Simone Ahuja, an innovation expert, bestselling author and business school advisor. Registration is required. For more information or to register, [click here](#).

OWA Annual Networking & Raffle

The OWA Annual Networking & Raffle returns in-person on Friday, September 29, from 5:30-7 p.m. This event is a great opportunity to catch up with friends and colleagues while enjoying traditional raffle and silent auction. The collection of Items has been generously donated by OWA's Professional Development Sponsors. [For more information, click here](#).

ODs on Facebook Party at Drai's Beachclub

The ODs on Facebook Party will take place from 7-9:30 p.m. at Drai's Beachclub and Nightclub. Free for all eyecare professionals, attendees are invited to attend and make in-person connections with online friends from ODs on Facebook, gaze over the strip and dance the night away. Vision Expo West badges are required for entry. [For more information, click here](#).

For more information on Vision Expo, visit visionexpo.com or follow Vision Expo's social media channels, [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

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About Vision Expo

Vision Expo East and West are trade-only conferences and exhibitions for eyecare and eyewear presented by co-owners RX and The Vision Council. Vision Expo is the complete event for ophthalmic professionals, where eyecare meets eyewear, and education, fashion and innovation mingle. In the Vision Expo Exhibit Hall, eyecare providers can discover trends, interact with new technologies and access innovative products and services. The Vision Expo education program is driven by the profession, offering content of the highest quality and relevance to enhance overall patient care. For more information on Vision Expo, visit visionexpo.com and follow Vision Expo's social media channels, [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

About The Vision Council

The Vision Council brings the power of sight to all through education, government relations, research and technical standards. A leading advocate for the optical industry, the association positions its members to deliver the eyewear and eyecare people need to look and feel their best. Vital to health, independence and safety, better vision leads to better lives. Learn more at thevisioncouncil.org.

About RX

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professionals and business customers. www.rxglobal.com